



September 2023 proved to be an exceptional month for VR Chennai, filled with memorable moments and noteworthy occasions!

We are incredibly grateful for the overwhelming response to our Madras Art Guild 2023 (MAG). Your support and participation were invaluable in making the event a resounding success.

Furthermore, we made sure that weekends at VR Chennai were a rich tapestry of experiences, providing a vibrant community space where you could shop and enjoy the best events and celebrations.

As we move into October, we are thrilled to continue this journey with you, our esteemed patrons. Our commitment to offering thrilling events, incredible discounts, and an unparalleled shopping experience remains undeterred.

We look forward to welcoming you back in October, and we hope you have a delightful time!

Best regards,  
Ramu Rangaraju  
VP - Business Operations

Dear  
Partner,

# EVENTS

3rd & 4th September

## VAYA ' Coloring contest

Introducing the Coloring Favorite Vaya Product Contest, a delightful event that captivated the hearts of young ones. This gathering provided a platform for budding artists to unleash their creativity on the canvas of Vaya products. As they delved into the realms of their imagination, they discovered their innate artistic abilities and brought their enchanting creations to life. Witnessing their vivid hues was truly a mesmerizing experience.



9th September

## Junior MasterChef



A Culinary Extravaganza Unleashed! On a sun-kissed September 9th, the stage was set for a spectacle of young talent, as 50 participants, aged between 8 and 12, embarked on a quest to dazzle the audience with their culinary creations. The enthusiasm and passion of these young chefs were contagious, adorning their aprons and flaunting their culinary tools. As the competition unfolded, the stage was graced with a mélange of flavors and aromas, each dish a testament to the boundless creativity of these budding culinary artists. From savory delicacies that whisked us to distant lands, to sweet treats that sang to our taste buds, every plate was a masterpiece in its own right.

The judges, included esteemed chefs and culinary experts, faced the arduous task of selecting the Junior Master Chef, as each participant shone with brilliance, leaving the judges dazzled. Indeed, it was a day that will long be remembered as a celebration of youthful passion and culinary wonder.



## 22nd September - 31st October

### Madras Art Guild 2023, 3rd Edition

A month-long celebration of the art encompassing a captivating blend of art, culture, cinema, fashion, photography, and workshops was launched on 22nd Sept 2023. The Madras Art Guild 2023, in its third edition, took over VR Chennai, attracting both art lovers and casual visitors. Madras Art Guild, established in 2019, is a vibrant showcase of the diverse artistic expressions of Chennai. The event brings together students, emerging and renowned artists, and leading institutions in a creative exploration like never before.



The festival was inaugurated by Honorable Consul General of Republic of Korea in India, Mr. Chang-Nyum Kim and Honorable Deputy Consul General of Japan in India, Mr. Miyata Kenji in the presence of renowned actor Siddharth and senior artist Trotsky Marudu.

### Madras Art Guild - Sculptures



Over 200 art installations, sculptures, paintings, and photographs were displayed at the festival. The festival featured a rich variety of culture, theatre, fashion, photography, dance, and art. Apart from awe-inspiring sculptures and artworks, the festival also featured Wearable Art Fashion Show demonstrating a fine balance between traditional and sustainable contemporary fashion. This collaborative effort helped to engage with the community, creating a diverse and inclusive artistic landscape. The festival presented a dynamic mix of art forms, from visual arts to theatre, fashion shows to photography exhibitions, and dance performances. This multidisciplinary approach catered to a wide audience, offering a stimulating and enjoyable experience for everyone.

## Madras Art Guild - Art Room



One of the key highlights of the Madras Art Guild this year is a stunning photo exhibition in association with UNESCO New Delhi office. The exhibition, based on the UNESCO publication "A Braided River: The Universe of Indian Women in Science", featuring charismatic portraits of women scientists who have made their mark in various domains of science.



## A Fine Balance Fashion Show

We hosted a wondrous spectacle that fused two realms of enchantment. Themed "A Fine Balance," this magical event was a testament to the prowess of Priyamanigandan, the celebrated choreographer who wove a tapestry of movement and form. In three acts, each infused with a unique spell, the creators of MAG 2023 crafted an immersive experience, where no detail went unattended. The mystique of the affair was captured in the images that we have attached, a glimpse into the wonder that was "Fine Balance."







# STAY TUNED



Oct 20th & 21st

## Dandiya & Garba

As we celebrate the joyous festival of Navratri, join us for a captivating celebration of culture, dance and rhythm. Witness talented and skilled dancers as they delight us with the harmonious tunes of dandiya and garba at the Sky deck



Oct 19th - 21st

## Literature Festival

A literary festival is a wonderful opportunity to celebrate the power and beauty of the written word, interact with authors and readers, and cultivate a passion for literature. Come join us for a vibrant book fair where you can immerse yourself in the world of books and find new literary gems.



Oct 22nd - 31st

## Art Bazaar

If you are looking for a fun and exciting way to discover new forms of art, add Art Bazaar to your itinerary. Explore a variety of art & crafts from local and international artists, paintings, sculptures and more, all with their own unique style and flair. Enjoy the beauty and diversity of art, and maybe even buy something special for yourself and your loved ones. Don't miss this one of its kind opportunity.

# COMING SOON



**CALIFORNIA  
BURRITO**  
MEXICAN GRILL

**October 2023 brings exciting events, exclusive sales, and more to VR Chennai!**

**Embrace a month filled with unforgettable experiences. We are committed to being your top shopping destination in Chennai, providing the finest in shopping, entertainment, and happiness for all.**

**See you soon at VR Chennai!**

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A N N A N A G A R

