



Dear
Partner,

June 2023 proved to be a highly eventful month at VR Chennai, surpassing all others in terms of excitement and engagement. With vibrant celebrations to observe Pride Month and our joyous 5th year Anniversary, it was truly a whirlwind of activities and festivities.

We take great pleasure in extending a warm welcome to the people of Chennai, as centre buzzed with an abundance of enticing offers and discounts, catering to the diverse interests and preferences of our esteemed visitors.

VR Chennai proudly stands as the most dynamic and sought-after destination in the city, and as we diligently prepare for the upcoming End of Season Sale, we are deeply grateful to our cherished patrons for their unwavering support.

Sincere appreciation,
Team VR Chennai

NEW STORES



Indulge your taste buds in an exquisite culinary journey at the recently unveiled Shanghai Times. Embark on a delectable adventure and savor the rich flavors of China, right here at VR Chennai's newest culinary destination.



Discover the epitome of style and sophistication at the newly opened Varshace boutique in VR Chennai. Step into a world of refined elegance, where curated collections and exquisite craftsmanship await.

EVENTS

JUNE

5th



World Environment Day

VR Chennai observed World Environment Day with a dedicated initiative aimed at raising awareness about the crucial need to preserve our environment for future generations.

As part of this endeavor, saplings were distributed to both the VR Chennai Team and the customers, with the aim of propagating the importance of tree planting and protecting our natural surroundings.

JUNE

10th

Pet Adoption & Dog Show



Our much-loved show took place was an absolutely fur-ocious event! Attendees had the opportunity to enjoy a paw-fect fashion walk where they were treated to an impressive display of the latest trends in canine couture.



Visitors also had the chance to explore options for adopting the adorable pets. It was a wonderful opportunity for those who were contemplating the idea of bringing a furry companion into their lives.

JUNE

17th

Walk with Pride for Pride

Choreographed by the popular and fabulous fashion icon, Karun Raman, the Pride Fashion Show was a true celebration of diversity, inclusivity, and the power of self-expression.

Guests immersed themselves in an evening that was an amalgamation of fashion, music, and the vibrant spirit of Pride. It was a monumental celebration that welcomed individuals from all walks of life who believe in embracing love and fostering inclusivity.



JUNE

18th

5th Year Anniversary with Elfé



VR Chennai commemorated five remarkable years of providing a blissful shopping and entertainment experience. Throughout this journey, our unwavering trust in one another has thrived, fostering a deep and meaningful bond that we hold dear.

The anniversary event commenced with a delightful ensemble of enchanting singers, the Elfé whose melodic voices resonated throughout the venue, captivating the audience's hearts. The ambience was further elevated as everyone enthusiastically joined in with graceful movements and exuberant applause, creating an atmosphere filled with joyous celebration and mirthful camaraderie.

It was a momentous occasion that symbolizes not only our commitment to excellence but also the enduring connection we have forged with our valued patrons.

JUNE

21st

International Yoga Day



VR Chennai hosted an inspiring event on International Yoga Day. The event was attended by Yoga enthusiasts from across the city.

Participants had the opportunity to explore a variety of yoga practices led by experienced instructors, all within the tranquil setting of our venue.

The event celebrated the transformative power of yoga, allowing attendees to embark on a journey of wellness and self-discovery. It was a harmonious gathering that left a lasting impact on all those who took part.

JUNE

24th

Glam On, the Weekend is On



VR Chennai hosted a captivating makeover event that left participants feeling rejuvenated and empowered. Our beauty experts helped the attendees indulge in luxurious pampering sessions, experiencing stunning transformations that enhanced their natural beauty.

STAY TUNED



July 10th - Aug 9th

MAD MAD SALE

Get ready for the ultimate shopping frenzy at our centre with the Mad Mad Sale! Enjoy insane deals, offers, and up to 50% off from top-notch local, national, and international brands. You also have the chance to win a Baleno car on purchase of ₹15,000 (T&C apply*).



July 23rd

THE QUEEN'S SACRIFICE BY CHENNAI CHESS CLUB

Join us for a thrilling event on International Chess Day! Chennai Chess Club presents "The Queen's Sacrifice" at Swargmandappam. Excitement awaits as chess enthusiasts and children witness the presence of Grand Masters.



July 29th

LIVE CONCERT BY MAALAVIKA SUNDAR

Experience the enchanting melodies of renowned artist Maalavika Sundar at a special concert! Join us at Swargmandappam on 29th July 2023 for an unforgettable musical journey filled with soulful performances.



July 30th

SAMAIPOMA 100 DISHES IN 100 MINUTES WITH CHEF PALANI MURUGAN

Culinary extravaganza of "Samaipoma" with Chef Palani Murugan! Witness the magic of cooking 100 delicious dishes in our atrium while promoting the International Year of Millets 2023. Don't miss this record-breaking event.

COMING SOON

LET'S **PLAY** **POPEYES** **AVIRA** **CHALLANI**
DIAMONDS JEWELLERY MART

July 2023 brings the biggest Shopping extravaganza at VR Chennai with exciting offers and campaigns.

We look forward to welcoming shoppers this Shopping Season!

Stay updated on all that is happening at VR Chennai,

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ANNA NAGAR

