

Dear Partner,

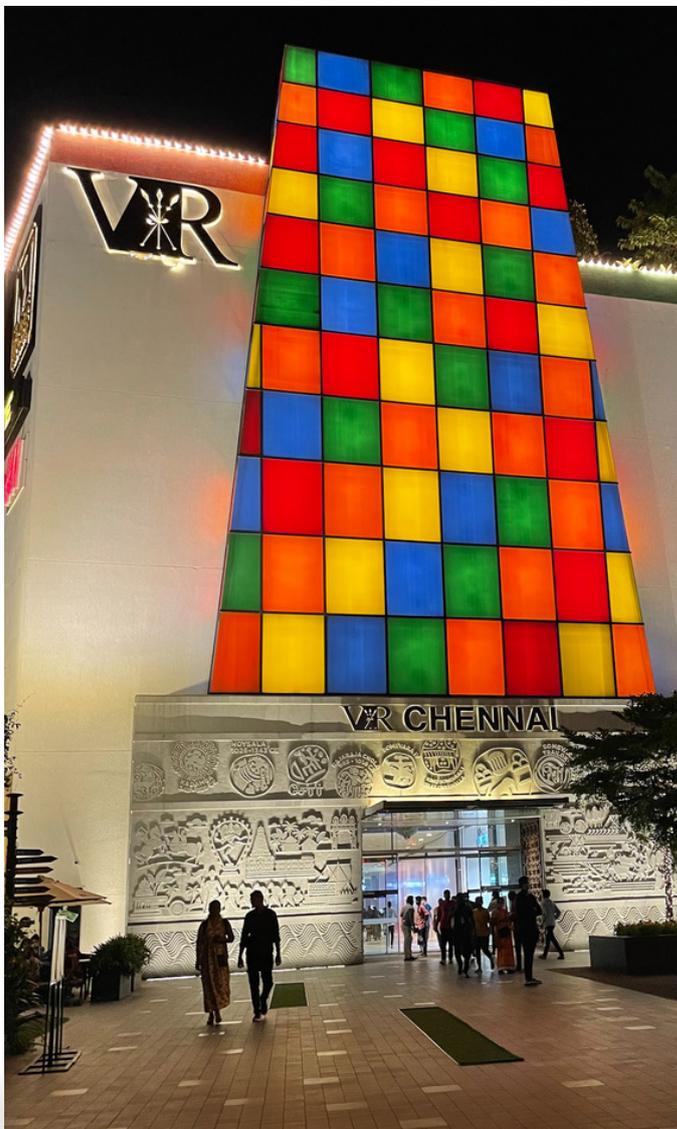
February 2022 was an exciting month for VR Chennai as the month of love and celebration set in!

With Valentine's Day as a much-awaited celebration, VR Chennai amplified digital celebrations with a curated campaign : #AllYouNeed. This season of love, we also witnessed patrons indulging in the many aspects of the special day. Alongside shopping for the season and updating their wardrobes, gifting in all categories was in full swing! From gifts for their special someone to friends, family, even to themselves, patrons truly made it a month to remember.

As we make our way through February, we gear up for the upcoming Spring - Summer March 2022, with exciting events, offers and launches of the season. With bright colours, exciting patterns and a dazzling vibe, we are looking forward to the coming season!

Here's to wonderful times ahead!

Warm Regards,
Team VR Chennai



February 2022 highlighted the season of love on-ground and on digital platform, bringing to the fore memorable events, exciting offers, and wonderful gifts!

Beginning the season with our love for art, culture and heritage, VR Chennai hosted our traditional walk Kathai, Kalai, Parampariyam.



VR Chennai also hosted the Valentine's Day Artisan Market, featuring homegrown brands that added to gifting options and celebrations!

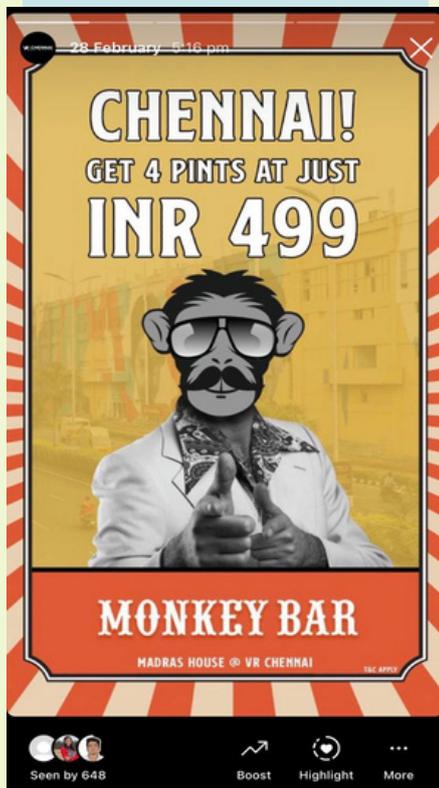
As brands all around took to celebrating love in all its forms, we at VR Chennai joined them, and also took the opportunity to create a one-of-a-kind platform for building memories.

In association with Madras Round Table, VR Chennai hosted the 'Flight to Fantasy' where 20 underprivileged kids, from orphanages boarded their very first flight.



Flying in from Coimbatore to Chennai, VR Chennai invited them to indulge in a day of fun and entertainment, with games, shopping and even special goodies for takeaways.

Living up to 'All You Need', this February social media promotions extended a host of brand offers from gifting to entertainment, and everything in between!



Stepping in March 2022, we are happy to note that the Government has eased a majority of the restrictions around Covid-19. To ensure maximum safety to our patrons, VR Chennai will continue complying with all necessary Government mandates.

Your Safety, Our Responsibility



Temperature checks at entry points made mandatory



Masks to be worn at all times



Social Distancing of a minimum 6 ft.



Govt. mandated vaccination check at entrance for all shoppers and mall patrons



Sanitizers placed for customers at strategic touch points of centre



Regular hand-washing of in-centre staff and retailers to ensure maximum protection

Let us usher in the new season, with safety and precaution!

Stay Updated on all that is happening at VR Chennai,
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VR CHENNAI
ANNA NAGAR