Dear Partner,

November has been a month of vibrance and unforgettable experiences at VR Chennai. From the grandeur of the Chennai Japan Expo 2024 which was a vibrant celebration of culture, creativity, and community, to a series of exhilarating events for children, shoppers and families, this month has been a testament to how everything was simply spellbinding. As the holidays approached, the mall transformed into a magical wonderland, creating unforgettable moments, capturing the hearts of all who visited.

Take a look at the highlights of an extraordinary November, we eagerly look ahead to the grandeur of December. We invite you to be a part of the festive magic and enjoy timeless memories at VR Chennai.

Best regards,
Team VR Chennai

HIGHLIGHTS OF THE MONTH

SHOP BIG, WIN BIG
THE BIGGEST REWARD LIKE BEFORE!

1st – 11th November, 2024

We launched the "Shop Big, Win Big" contest with unprecedented excitement. Shoppers were thrilled by the opportunity to win spectacular prizes, including a BMW bike, a Kartina bike and exciting vouchers. The response was overwhelming, with participants sharing their shopping experiences, resulting in bustling atmosphere and a marked increase in mall engagement.

CHENNAI JAPAN EXPO
AN ENGAGING CONFLUENCE OF CULTURES

7th November, 2024

The Chennai Japan Expo 2024 promoted a stunning celebration of Japanese culture. Attendees were mesmerized by captivating martial arts demonstrations, riveting musical performances and thrilling workshops that blended tradition with contemporary flair. The Expo was an exceptional opportunity for guests to explore iconic Japanese pop culture and cultivate opportunities to learn

ROCK, PAPER, SCISSORS RUMBLE
ENGAGING KIDS WITH REAL TIME THRILLS

16th November, 2024

Children's Day was an exciting event with the "Rock, Paper, Scissors Rumble." Young participants engaged in friendly and competitive rounds, creating moments of joy for families. Every child left with a smile, and we are proud to be one of the most cherished venues for the month.

CHRISTMAS DÉCOR
ADDING SPARKLES OF JOY TO THE FESTIVITIES

23rd November, 2024

The festive season began in spectacular fashion at VR Chennai as we transformed into a captivating winter wonderland. A magnificent Christmas tree, adorned with glittering lights and festive ornaments, became the centerpiece of the holiday décor. The entire centre glistened with the magic of the season, offering visitors an idyllic setting for festive photos.

DENIM & SNEAKER FEST
STYLING WORKSHOP
TIME TO UP THE STYLE QUOTIENT

23rd November, 2024

The Denim & Sneaker Fest catered to the fashion-forward, with a chic styling workshop led by the talented Prajakta Anand. Attendees explored a wide array of denim and sneaker brands, while the lively on-stage media interviews added an extra layer of excitement to the event.

BLACK FRIDAY SALE
THE MOST SOUGHT AFTER SALE IS HERE

29th November – 1st December, 2024

The Black Friday Sale offered an exhilarating three-day shopping experience with exclusive discounts and vibrant festivities. The event drew a bustling crowd, with shoppers enjoying excitement, creating an unforgettable shopping experience that set the tone for the holiday season. Over 600 shoppers participated in the exclusive Black Friday promotion where they won complimentary gift vouchers.

VR CHENNAI
BLACK FRIDAY
Shop for Rs.10,000 or more
Shop between 10am & 6pm
Collect a gift voucher at customer service desk
DENIM
PRADA
Bangle
Bangle
DENIM
DENIM
DENIM