

experiences. Let's take a look at the exciting activities coming your way this month! Best regards. Team VR Chennai HIGHLIGHTS OF THE MONTH

Now, as May 2025 unfolds, get ready for a fresh wave of

DIVYADHARSHINI GRACES THE GRAND OPENING OF CAFE TAUPE

The launch of Cafe Taupe, a unique concept coffee kiosk, got a delightful boost with a visit from the popular television personality, Divyadharshini. Her presence at the inauguration added a special touch to the event, creating a noticeable buzz, especially across social media platforms. This exciting addition is now open at VR Chennai, ready to welcome coffee lovers.

1st April, 2025

Τ<u>ΑΨ̈́</u>ΡΕ





VR CHENNAI ROARS

WITH CSK FEVER!



E PARTNE



VR CHENNAI'S GOLDEN GLOW

FOR AKSHAYA TRITIYA

Experience the epitome of luxury beauty! Nykaa Luxe has now opened its doors at VR Chennai offering a curated selection of premium

யூஸ்டா

diverse collection. To celebrate their grand launch, Catwalk is offering an exciting summer sale you won't want to miss! Head over to their brand new store on the 1st floor of VR Chennai

today and step into your perfect pair at a steal!

CEX

22nd April, 2025

and tech

gamers

enthusiasts! The newly rebranded CEX has just opened its doors at VR Chennai on the 2nd floor! Discover a treasure trove of pre-owned and new games, consoles, electronics, and more. To celebrate their fresh start, CEX is offering an

YOUSTA

18th April, 2025

Chennai,

get

much-anticipated Yousta has landed at VR

TRENDS FOOTWEAR

Step up your style game! TRENDS FOOTWEAR is now open at VR Chennai! Explore a wide array of the latest footwear for every occasion. To celebrate their grand opening, they're having an exciting summer sale you won't want to miss! Find your perfect pair at amazing prices. Visit the brand new TRENDS FOOTWEAR store on

offers you won't want to miss! Head to SPAR's new entrance on the 1st floor of VR Chennai

today and see what's new - your convenient

shopping experience just got even better!

PAANDIKADAI

Craving authentic South Indian flavors? Look no

BIRKENSTOCK®

Get ready, Chennai! Your favorite personal care

brand, The Derma Co, is coming soon to VR Chennai! Expect their innovative and effective skincare and haircare solutions to arrive at your fingertips. Stay tuned for the grand opening your journey to healthy skin and hair is about to

DERMA CO

get even easier at VR Chennai!

BABY SHOP

welcome you and your family!

5th May, 2025

17th April, 2025

hyped!

Gen-Z

cosmetics and body care

Chennai! This trendy brand by Reliance Retail offers a fantastic range of stylish clothes and accessories, with most items under ₹499. Discover the latest looks without breaking the bank and check out their exciting launch offers exclusively at VR Chennai. Your style upgrade starts now! **CATWALK** 17th April, 2025 Step into style! Catwalk has officially opened its doors at VR Chennai! Discover the latest footwear trends and elevate your look with their

The

exciting summer sale with fantastic deals you won't want to miss. Come explore the new and improved CEX at VR Chennai's 2nd floor today and level up your entertainment without breaking the bank! **SPAR** 13th April, 2025 Your favorite supermarket just got a fresh new look and a prime new spot! SPAR has reopened with a vibrant, rebranded entrance right on the first floor of VR Chennai! Come and experience the refreshed aisles and discover a wide range of your everyday essentials and exciting new products. To celebrate their grand reopening, SPAR is offering fantastic deals and special

further! Paandi Kadai, the beloved brand known for its core, traditional South Indian cuisine, has now opened its doors at the VR Chennai Food Box! Get ready to experience the true taste of Madurai right here in Chennai. Head over to the VR Chennai Food Box today and treat your taste buds to a delicious and authentic South Indian culinary journey at Paandi Kadai! UPCOMING STORES LAUNCHES BIRKENSTOCK Exciting news for footwear fans in Chennai! The

SUMMER SALE END OF SEASON Chennai, get ready to blossom! Boom & Bloom is launching a vibrant new spring/summer collection at VR Chennai, offering a ₹ 1000 gift voucher on purchases over ₹5000. Stay tuned for the launch and refresh your wardrobe!

UPCOMING EVENTS

SCHOOL OF FOOTWEAR **DESIGN AND PRINT FASHION SHOW**

partnership with a prestigious Government institute, unveils groundbreaking designs

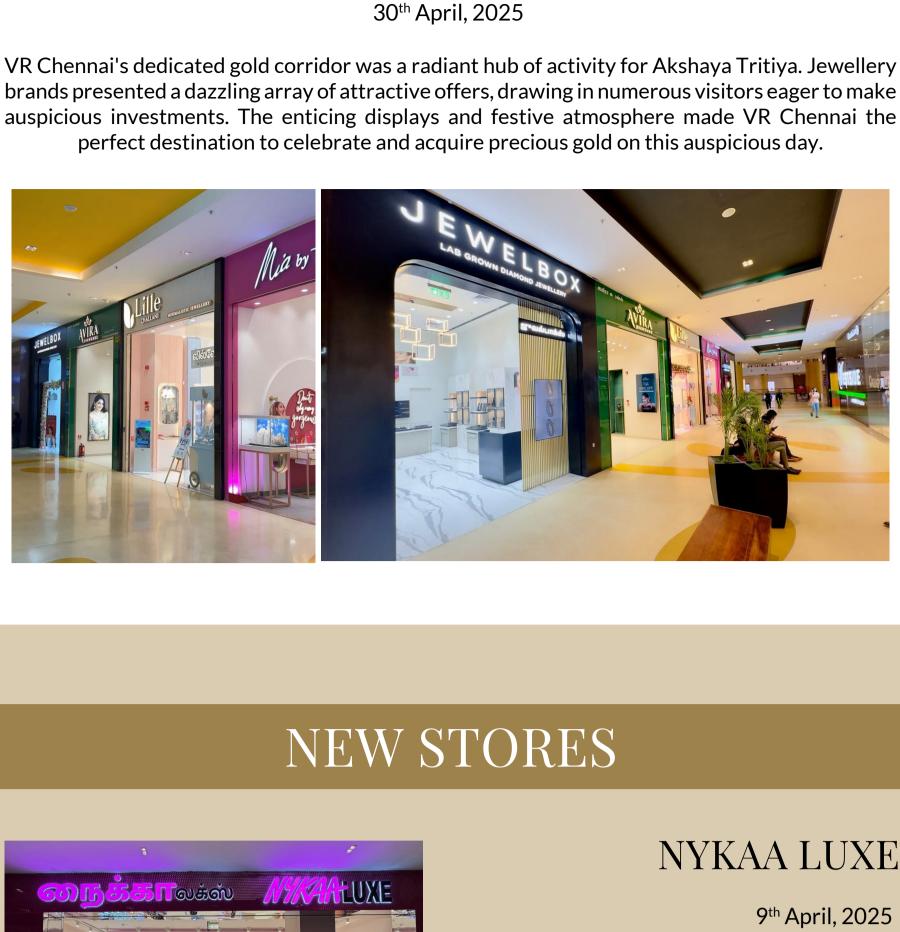
from emerging talents.

an open mic - the perfect back-to-school treat! IPL SCREENING

The content, materials and information on this newsletter are protected by copyright © laws. All rights are reserved and any unauthorised use, reproduction or distribution of the content, in whole or in part, is strictly prohibited. Follow us on Social Media

energy of the show made it a memorable masterpiece, celebrating the dreams and dedication of these emerging fashion stars right here in VR Chennai.

11th, 20th & 25th April, 2025 VR Chennai transformed into a vibrant fan park for the IPL screenings of CSK matches. Hundreds of enthusiastic fans from the city flocked in, creating an electrifying stadium-like atmosphere. With a live DJ spinning energetic tunes, dance, and music filling the air, the screenings became a true celebration of cricket and Chennai's beloved team. The energy was palpable as everyone enjoyed the thrill of the live match together.



the 1st Floor of VR Chennai today!

ready, Chennai

BIGGIES BURGER 5th May, 2025 Burger lovers in Chennai, get ready for some exciting news! Biggies Burger has just opened its doors at the VR Chennai Food Box! Get ready to sink your teeth into their delicious range of burgers. What's even better? Biggies Burger will soon be launching an incredible offer: all burgers at just ₹99! Keep an eye out for this amazing deal and head over to the VR Chennai Food Box to satisfy your burger cravings!

iconic Birkenstock is coming soon to VR Chennai, bringing its signature comfort and style. Get ready to step into a world of quality and timeless design. Keep an eye out for the official launch announcement - Birkenstock at

derma

SWEET DREAMS

Stay tuned for the grand opening!

MOTHER'S DAY

contests honoring mothers.

Chennai, get ready for ultimate comfort! Sweet Dreams, the popular nightwear brand, is launching soon at VR Chennai! Look forward to their cozy and stylish collection arriving soon.

VR Chennai is on its way!

Paandikadai



Chennai Kids Carnival, anchored by MAX Fashion! Enjoy a central painting and drawing activity plus fun mind games, quizzes, and open mic performances for a memorable holiday experience.

MAX FASHIONS

KIDS CARNIVAL

Chennai kids, get creative this summer at the VR

CARTOON CARNIVAL Get ready for a fun-filled week! The Cartoon Carnival is coming to VR Chennai, offering engaging games, cartoon character photo ops, and puzzles for kids. Weekends will feature exciting workshops with favorite characters and

RCHENNAI

www.vrchennai.com

BATTLE DON'T BLINK DANCE BATTLE Get ready for history! Dance Don't Blink, a premier freestyle dance battle competition featuring national artists and clubs, is hitting the city for the first time. With beats by Paal Dabba and vocals by Sarah Black, judged by renowned dancers, this is an event you won't want to miss! VIR CHENNAL A day for the mother, Celebrate the special bond of motherhood Here's how you can make Mother's Day truly joyful this Mother's Day at VR Chennai with a heartwarming event presented by Apollo Children's and Women's Hospitals, featuring live entertainment, interactive activities, and expert parenting sessions. Create lasting memories with photo booths and social media

Witness the future of fashion at VR Chennai! The Graduation Fashion Show, a collaboration between the School of Fashion Design and the School of Footwear Design & Production, in

> Catch all the IPL playoff and final action live and FREE at VR Chennai! Get ready for a stadium-like atmosphere with live screening, DJ music, dance, delicious snacks, and much more excitement. Don't miss a single boundary or wicket!