

Dear Partner,

March Buzz at VR Chennai: A Celebration of Art, Culture, and Community!

March painted VR Chennai in vibrant hues, continuing the artistic fervor of Madras Art Guild 2025 with a 10-day Art Bazaar. Culture took center stage with an exclusive screening of artistic Japanese Art Cinema, offering a glimpse into Japan's rich heritage. The city's glitterati witnessed the launch of the much-anticipated PAGE 3 luxury salon, graced by the presence of actress Kayadu Lohar. Demonstrating its commitment to the community, VR Chennai also observed and extended National Safety Week. Adding a touch of prestige, Minister Tamizhachi Thangapandian's visit to the Chennai Photo Biennale marked a significant moment. Stay tuned for the upcoming events at VR Chennai.

Best regards,
Team VR Chennai

HIGHLIGHTS OF THE MONTH

CELEBRATING ART & COMMUNITY AT THE VIBRANT ART BAZAAR!

7th – 16th, March, 2025

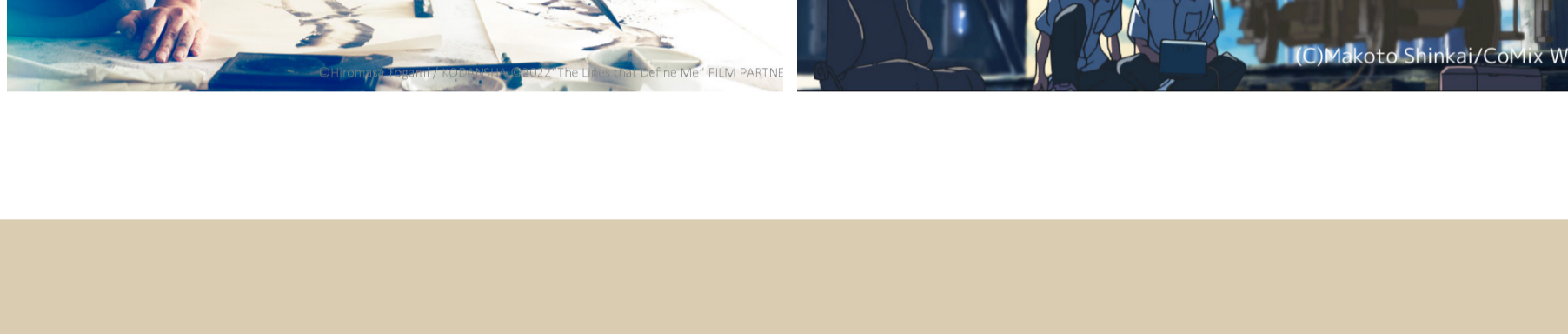
VR Chennai concluded a 10-day Art Bazaar, showcasing the incredible talent of over 40 homegrown artists and handicraft artisans. The event was a success, buzzing with happy customers who discovered unique artworks, crafts, and handcrafted clothing. This vibrant bazaar truly highlighted VR Chennai's dedication to connecting communities through the power of art.



JAPANESE ART CINEMA

9th March, 2025

VR Chennai hosted a cinematic journey in collaboration with Madras Art Guild and the Consulate General of Japan in Chennai. Through the lens of Japanese art cinema, five cult classic films showcasing Japan's rich art and culture were screened. This event garnered significant social media buzz and drew enthusiastic participation from film fanatics, offering a fascinating cultural experience.



LUXURY SPA & SALON OPENS AT VR CHENNAI!

30th March, 2025

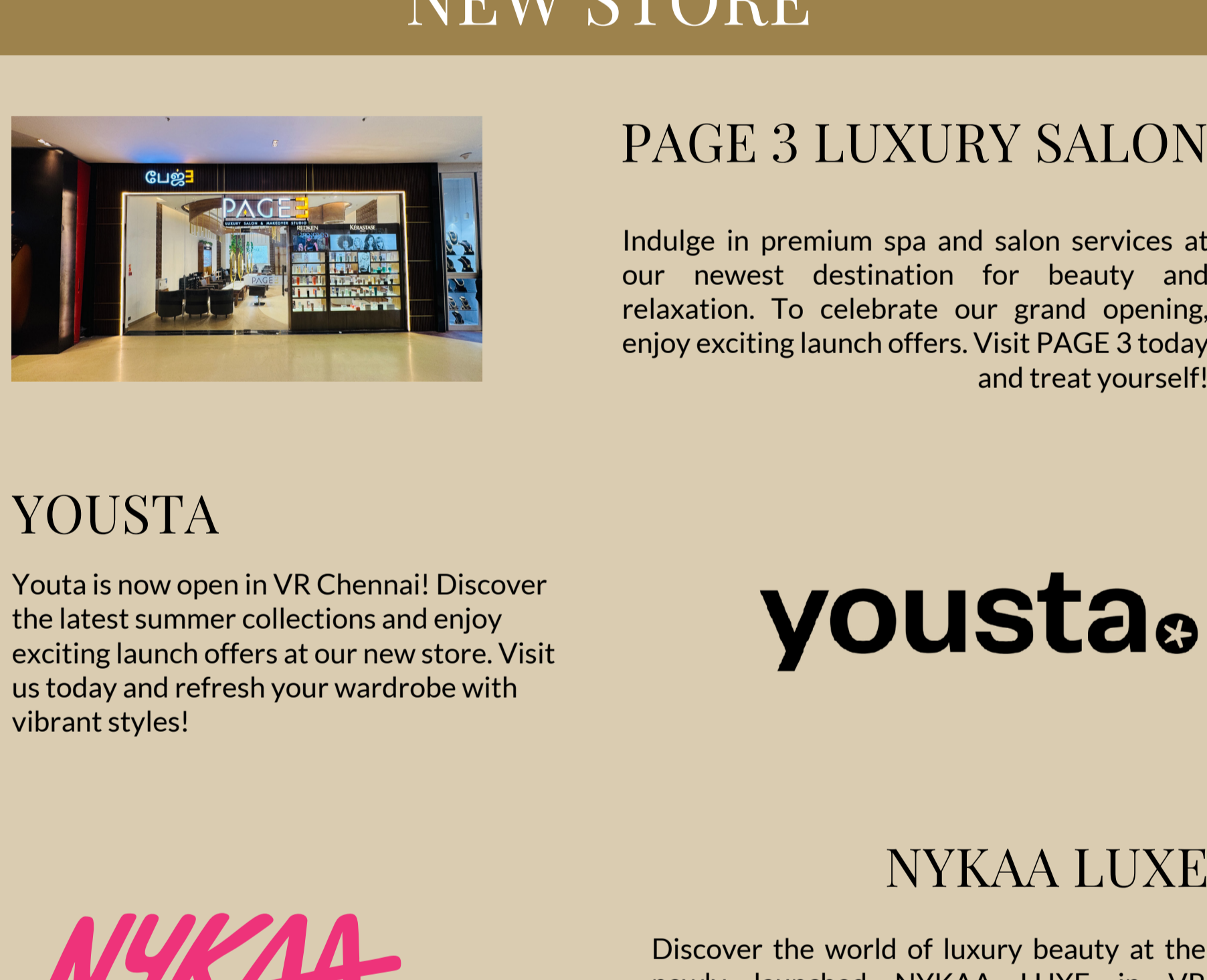
VR Chennai now welcomes the city's most desired Luxury Spa & Salon! The grand launch was a star-studded affair, graced by the presence of South cinema sensation, actress Kayadu Lohar, alongside Naturals Salon founder CK Kumaravel. This highly anticipated opening has already created a buzz on social media and in the news, promising a haven of beauty and relaxation for all. Experience ultimate indulgence at VR Chennai's newest gem!



NATIONAL SAFETY WEEK

4th March, 2025

VR Chennai participated in the 54th National Safety Week by organizing mock drills and vital safety awareness programs. Notably, our blood donation camp was successfully conducted in partnership with Apollo Hospitals, further emphasizing our commitment to community well-being. Our dedicated safety and security team also conducted demo workshops for on-ground staff, reinforcing a strong pledge for practicing and promoting safety measures.



NEW STORE



PAGE 3 LUXURY SALON

Indulge in premium spa and salon services at our newest destination for beauty and relaxation. To celebrate our grand opening, enjoy exciting launch offers. Visit PAGE 3 today and treat yourself!

YOUSTA

Youta is now open in VR Chennai! Discover the latest summer collections and enjoy exciting launch offers at our new store. Visit us today and refresh your wardrobe with vibrant styles!

yousta

Discover the world of LUXURY beauty at the newly launched NYKAA LUXE in VR Chennai! Explore premium brands and indulge in a curated shopping experience. Visit our store today and enjoy exclusive launch offers!

NYKAA LUXE

CATWALK

Step into style at the all-new CATWALK store, now open at VR Chennai! Discover the latest footwear and accessories collections. Visit us today and enjoy exciting launch offers!

Catwalk

TRENDS FOOTWEAR

Step into style at VR Chennai's footwear haven! Explore the latest trends and a wide variety of collections to match every look. Discover budget-friendly options without compromising on style. Visit VR Chennai and find your perfect pair!

CEX

Explore a world of gadgets and electronics at CEX, now open at VR Chennai! Discover a wide variety of pre-owned and new items, plus budget-friendly options for all your tech needs and exchange possibilities. Come and enjoy the amazing deals at CEX!

CEX

BIRKENSTOCK

Step into comfort and style at the Birkenstock store, now open at VR Chennai! Explore the wide variety of iconic sandals and classy footwear collections. Visit VR Chennai today to experience the perfect blend of comfort and timeless design!

BIRKENSTOCK

SOCIAL MEDIA CHATTER

Madras Art Guild & Brand Collaborations Create Buzz!

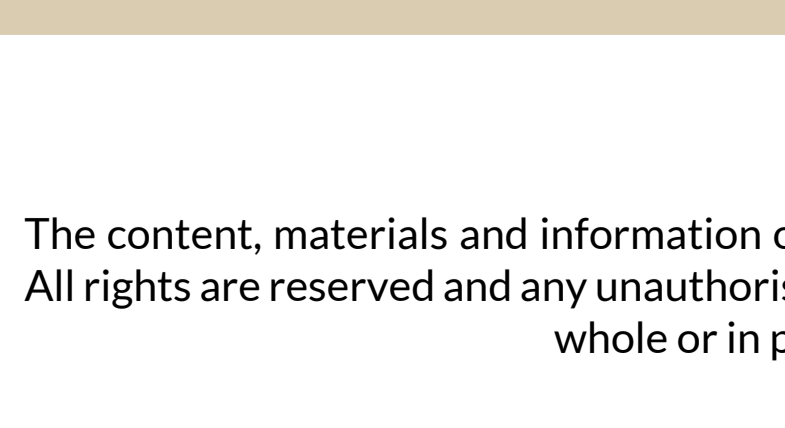
Exciting collaborations between the Madras Art Guild and brands like PAGE 3, alongside engaging content from the Art Bazaar and workshops, have generated significant buzz on social media! Our creative initiatives reached approximately 3.21 Lakh people in the city, celebrating the vibrant art scene and community engagement. Stay tuned for more creative collaborations!



UPCOMING EVENTS

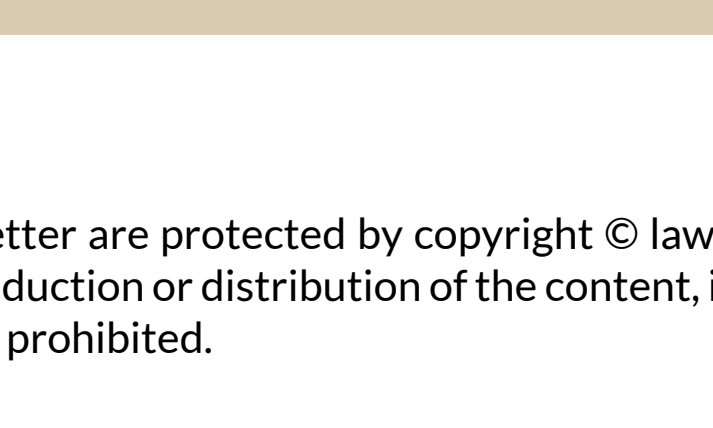
CATCH THE IPL THRILL AT VR CHENNAI!

Get ready for the most anticipated IPL screenings, coming soon to VR Chennai! We're gearing up to showcase all the action, promising an electrifying atmosphere for cricket enthusiasts. Chennai Super Kings fans, prepare to cheer your team on in a vibrant setting. Stay tuned for more details – this is an event you won't want to miss!



SISSLE INTO SAVINGS AT VR CHENNAI'S SUMMER SALE!

Get ready to turn up the heat with the most anticipated Summer Sale, coming soon to VR Chennai! From April 25th to May 31st, we're gearing up to showcase incredible deals and offers across your favorite brands. Whether you're looking to refresh your wardrobe for the warmer days, find the perfect summer essentials, or treat yourself to something special, VR Chennai is your ultimate destination. Stay tuned for more details on the amazing discounts and promotions – this is a shopping event you won't want to miss!



The content, materials and information on this newsletter are protected by copyright © laws. All rights are reserved and any unauthorised use, reproduction or distribution of the content, in whole or in part, is strictly prohibited.

Follow us on Social Media

